

## ISQOLS Conference on Quality of Life Studies

Dr. Sauwalak Kittiprapas attended the 9<sup>th</sup> ISQOLS Conference on Quality of Life Studies “Measures and Goals of the Progress of Societies”, during July 19-23, 2009, at Innocenti, in Florence, Italy. The Conference was well attended and brought up many new ideas and interesting research findings. The 10<sup>th</sup> ISQOLS Conference will be in July 2010 in Bangkok.



International Society for Quality of Life Studies (ISQOLS)’ President Prof. Robert Cummins (the second from left) and ISQOLS’s Executive Director Prof. Joe Sirgy (the second from right).





International Society for Quality-of-Life Studies (ISQOLS) is an international society whose purposes are to promote and encourage research in the field of quality-of-life (QOL) studies. Specifically, the general objectives of the Society are:

- To provide an organization through which all academic and professional researchers interested in QOL studies may coordinate their efforts to advance the field of QOL studies within various disciplines.
- To assume leadership in academic circles (and/or establish guidelines) for an objective and scientific appraisal of the impact of products, programs, services, organizations, and/or institutions on the QOL of society and selected groups (e.g., populations segments, communities, countries).
- To stimulate interdisciplinary research in QOL studies within managerial (policy), behavioral, social, medical, and environmental sciences.
- To develop closer liaisons across academic disciplines such as marketing, management, economics, sociology, psychology, communications, political science, hospitality, housing, education, public administration, health care, environmental sciences, medical sciences, and others where QOL research is being pursued.

- To encourage closer cooperation among scholars engaged in QOL studies in developing better measures and methods of QOL for various groups (at various levels of analyses) and better QOL intervention strategies and policies.
- To develop closer liaisons with other organizations associated with QOL studies to help develop a network of QOL researchers and organizations world-wide.
- To play a role of a social change agent to bring about policies to foster QOL of various segments of society based on solid scientific study of QOL.

The next ISQOLS Conference “*Understanding Quality of Life and Building a Happier Tomorrow*” will be held in Bangkok during July 28-31, 2009. More details will be announced in the website soon.