Green and Happiness Index of Thailand

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• Part Two     Process and Methodology
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Part I: Prologue

4 decades of Thailand’s development

To the new paradigm shift during the 8th plan-9th plan

Philosophy of Sufficiency Economy

• Economic-led development
• Compartmentalised development

• Human-centred development
• Holistic approach
• Social-led, knowledge development
• People participation

GDP, main measurement

Index for impact evaluation, such as well-being, economic strength, and sustainable development

Green and Happiness Index

“Green and Happiness Society”

Development Vision

www.nesdb.go.th
Part I: Vision of the National Development: Green and Happiness Society

Philosophy of Sufficiency Economy

Thai people
- Moral lead
- Knowledge
- Immunity
- Warm and loving family

Community
- Empowerment
- Peaceful

Economic System
- Strong
- Stability
- And Equity

Natural resource and environment
- Good quality environment
- Sustainable natural resources

Administration
- Good governance
- Constitutional Monarchy
- Live in global arena with dignity

Green and Happiness Society
Part I: Main Objectives of GHI

- To stimulate people participation
- To be a major tool for suggesting guidelines of the national development
- To be a driving force of the happiness-led development
- To be a guideline for collecting essential data and organizing data hub, and developing other index
Part I: Conceptual framework of GHI

- Happiness is the balance state
- Integration and Holistic approach
- Geo-socio graphic approach
- Level of happiness (individual/family, community, and society)

“Green and Happiness”
Mutual Value for living and development
Well-balanced
Values of happiness and mind

Society/Nation
Community
Individual/family

Set up from mutual agreement

Economic and social issues
Empowerment of community
Warm and loving family
Health (physical, mental, and intelligence)

Resources and environment
Good Governance

Values of happiness and mind

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Part II: Process and Methodology of the GHI

- Literature Reviews
- People participation

- Conceptualizing
- Focus group

- Definitions and components
- Field work

- Indicators to be measured
- Calculating by method of composite index
- Benchmarking and weighting

Results
Part II: Definition and Components of “GHI”

“Thai’s Happiness” means a state, which Thai people are well-being with good quality of life, well-balanced between physical, mental and intelligence. The economy, society and environment are well-integrated. Thai people live in peaceful and harmonious society, in which are well-balanced between people and natural resources and environment.

- Healthy physical and Mental
- Intelligence
- Family role
- Family ties
- Self-dependent
- Self-reliance
- Supportive community

- Warm and loving family
- Empowerment of communities

- Health

- Democratic society with Good Governance
- Surroundings and ecological system
- Economic Strength and equity

6 Main Components (factors to create happiness)

- Democratic awareness
- Good Governance
- Harmonious society
- Security of life and property
- Good quality environment
- Ecological system

- Employment
- Strong economy
- Equity
Part II: Definition of each component

1. Health

Healthy Physical and longevity, kind and moral, intelligence, conceptual thinking, practical skill and live in a society peacefully

Healthy Physical and Mental

Healthy physical and proper behavior Ability to control emotion and adjust to social environment, understanding and be able to accept changes

Intelligence

Ability to learn and apply knowledge and skills, and uphold moral values, and awareness of Thai values

- Healthy
- Longevity
- Good mental condition

- Moral behavior
- Learning capacity
- Learning quality
Part II: Definition of each component

Family members live together happily, love and care of each others, plays their roles properly, and also maintain close relationship.

- **Family role**
  - Appropriate family roles, responsibility for family members.
  - Love and care, especially for children and elderly

- **Family ties**
  - Strong relationship, Supporting each others
  - Intention to build up family
  - Problem-solving

- **Self-dependent**
  - Adequate income, Well-built housing, and Sufficient basic needs
  - Income
  - Housing
  - Infrastructure
Part II: Definition of each component

3 Empowerment of communities

Peaceful and empowerment. Members of community are united, have self-reliance and learning process, as well as be able to maintain local tradition, culture and wisdom.

Self-reliance

Unification, effective problem-solving and learning process within community, upgrading living standard of members, and economic community’s development

Supportive community

Loving and caring, harmonious community, public mind.

- Local organization
- Learning for problem-solving
- Local welfare provision
- Harmony and help each other
Part II: Definition of each component

4 Economic Strength and Equity

Employment, continuous and enough income, security of working life, fair prosperity and income distribution, sound and stable economy

- Employment
- Enough income
- Security of working life

Employment

Honest job, hard-working security and safety, enough income

Economic Strength

Stable economic growth with self-reliance, economic immunity, productivity, be able to adjust to global change

- Stable economic growth

Equity

Poverty reduction, prosperity and income distribution

- Fair distribution
Part II: Definition of each component

5. Surroundings and Ecological system

Security of life and property, fertility of natural resource, and well-balanced environment

- Security of life and property
  - Reduction of crime and drug problems, has effective laws and judicial system
  - Legal cases, especially crime and drugs

- Good quality environment
  - Well-balanced between preservation and utilization for maintaining ecosystem
  - Pollution in water, air, soil and garbage

- Ecological system
  - Well-balanced natural resources and environment
  - Fertility of natural resources
Part II: Definition of each component

Democratic society with Good governance

Rights, freedom and respects others’ rights on the basis of fairness and democracy. Obliging rules and regulations. Upholding good governance to create transparency, value for money and fair distribution for peaceful society.

Democratic awareness
People aware their rights, responsibility, and freedom, especially in political issue. They enthuse to participate in national development.

Good Governance
Good governance; participation of developmental partners, responsibility, transparency and fair distribution.

Harmonious society
Living together with harmony in the society of multi-cultural, races or ethnic groups, and religions.

- Obliging rules and regulations
- Rights
- Participation in development
- Good governance in public and private sectors
- Decentralization
- Acceptance the difference in races, religions and cultures
Part II: Rating scores

- Below 59.9: need to manage urgently
- 60-69.9: need to improve
- 70-79.9: moderate
- 80-89.9: good
- 90-100: very good
Part III: Results

Green and Happiness has positive sign, however at unsatisfied level
2006 = 65.89  2009 = 65.74
Part III : Health

Health of Thai people increased from 71.41 (2006) to 72.52 (2009)

Physical and Mental Intelligence
Better mentality
Better Health and
Quality of education needs to be managed
Part III: Warm and Loving Family


- Average
- Family role increasing in numbers of abandon children and elderly
- Family tied
  - Increase in broken family
- Self-dependent
  - Increase in income and be able to access infrastructure
Part III: Empowerment of Community

Empowerment of community is in positive sign from 33.74 (2006) to 61.19 (2009)

- **Average**
  - Increasing in knowledge sharing in community

- **Self-reliance**
  - Increasing in welfare management by community

- **Supportive community**
Part III: Economic Strength and Equity

Economic Strength and Equity increased from 67.34 (2006) to 69.44 (2009)

Reduction in unemployment
Inflation
High income distribution
Part III: Surrounding and Ecological System

Surroundings and ecological system need to be taken care of from 69.64 (2006) to 65.23 (2009)

- Average
- Security in life and property
  - Crime and drug problems
- Quality of Environment
  - Increased, but need to be managed
- Ecological system
  - Increasing in Fertility of ecology but lower than standard

Graph showing trends from 2006 to 2009 for different metrics.
Democratic society with good governance decreased from 75.46 (2006) to 61.41 (2009).

- **Average**: Increasing in awareness of freedom and rights; higher in people participation.
- **Democratic awareness**: Problems of Corruption.
- **Good governance**: Lots of problems on harmony and Human rights.
- **Harmony**:
Part III: Policy Recommendation for urgent implementation

1. Promote harmony in the society
   - Foster good governance and peaceful awareness
   - Empower fair law enforcement

2. Control of Corruption
   - Strengthen mechanism of monitoring system

3. Developing moral and ethic awareness
   - Strengthen family relationship
   - Develop quality of education
   - Promote lifelong learning
   - Expand social protection to informal sector
Policy Recommendation for urgent implementation

4. Empowering Community
   - Develop social welfare in community
   - Set up knowledge organization in community
   - Strengthen local economy
   - Enhance local role for environmental management

3. Economic Strengthening and Fair Income Distribution
   - Restructure agricultural sector to meet market needs
   - Alleviate poverty and enhance income distribution
   - Promote Philosophy of Sufficiency Economy for using in daily life
   - Upgrade the country’s competitiveness
Thank you